

Press Information

Announcement: JuCad is member of the German Design Council

Since 63 years, the German Design Council is an institution in the German industry – counting 230 famous members, whose products have all one in common: classy and elegant design! Now JuCad was announced as the first producer within the golf branch, to become a member of the German Design Council.

Already back in 1953, the German Parliament noticed, that an attractive design is supporting for any sales activity and established in consequence the German Design Council. The mission of this foundation is to support the German economy concerning the implementation of design as an economical and cultural element. Since establishment, the foundation impresses with well-known brands from the national industry like Porsche, Adidas, Braun, Lamy, Leica, Miele, Recaro, Siemens, Rosenthal, Rolf Benz, VW or WMF. A selected choice....

Manager Michaela Walton: "The German Design Council is one of the worldwide leading competence-centres for communication and transfer of knowledge, with the aim to communicate the strategical use of design in order to increase the value of each brand sustainable."

JuCad is a German success story within the golf branch: since 35 years, the company JUTEC Biegesysteme GmbH, based in Limburg, assert themselves within the international market with their luxury trolley brand JuCad. The worldwide success is growing significantly each year. JUTEC, as an innovative and global operating company, focus on handmade workmanship and the highest level of quality – made in Germany. Within a short period of time, the high-end brand JuCad succeeded in establishing their trolley as a luxury design asset. All JuCad trolleys are being produced directly in Limburg, made of high quality materials like titanium, stainless steel or carbon.

There are many assets, which make an indispensable friend out of the JuCad trolley on the fairway: the efficient technology like the intelligent integration of the high-tech motor in the trolley axle, the lightness, the various choice of different packing sizes, foldable or detachable and last but not least, the timeless and unique design. Additionally, JuCad offers a large variety of functional and sophisticated golf bags as well as high-class golf accessories. With the help of the innovative JuCad online configurator, everyone has the chance to create their individual, unique golf trolley including the matching golf bag and accessories.

JuCad owner Kira & Jörg Jung: "We are more than happy about the membership in the German Design Council, because all companies and their brands are characterized not only by a high level of design competence, but also by a unique brand value, as well as a wide attention for their products. Additionally, all members have committed themselves to a fair competition including the compliance with all norms and regulations, which provide the basis for economical and transparent trade."

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